

Customer

Large health insurance company

Industry

Health Insurance

Fishbowl Products and Services

Oracle WebCenter Consulting Services

Google Search Appliance Connector

Portal Solution Accelerator

Oracle Products

Oracle WebCenter Content

Google Products

Google Search Appliance

"We're thrilled with the work that Fishbowl has done to make our corporate intranet site more user-friendly. The customized, easy to use site is a huge improvement, and our employees are now able to search for information they need more easily and stay up-to-date on the latest news and events."

Manager of Employee Communications

Personalized Corporate Intranet Improves Overall Communication at Health Insurance Company

CUSTOMER PROFILE

- Integrated health care system serving more than 1.4 million people in Minnesota and surrounding states
- 12,000 employees
- \$1.5 billion in revenue

BUSINESS DRIVERS

- Replace multiple, outdated intranets with single intranet that aligned with corporate branding and messaging
- Enable business groups to easily contribute content
- Improve users' ability to search intranet for information
- Increase use by providing personalized user experiences

SOLUTION SUMMARY

- Fishbowl Solutions leveraged their Oracle WebCenter Content and Portal expertise to design and build employee intranet comprised of a menu, content integration, templates, and Google search
- Uses Fishbowl's Portal Solution Accelerator
- Corporate intranet supports 10,000+ users

CUSTOMER BENEFITS

- Content refreshed more often due to ease of contribution
- Content personalization enhanced user experience and accelerated adoption
- Improved page load times by 60% through dynamic compression
- Google search integration dramatically increased user confidence by ensuring content can be easily found