

Customer

Property and Casualty
Insurance Provider

Industry

Insurance

Fishbowl Products and Services

Oracle WebCenter Content &
Portal Consulting Services

Admin Suite

Google Search Appliance
Connector

Portal Solution Accelerator

Oracle Products

WebCenter Content & Portal

Google Products

Google Search Appliance

“Fishbowl’s portal solution accelerator has empowered our business groups with easy methods to update our employee intranet. This has led to more frequent updates on the site and therefore more adoption. It has truly enabled us to modernize and mobilize our intranet to keep our employees better informed and engaged.”

Systems Developer
National Insurance Company

National Insurance Company Cuts Content Publishing Time for its Employee Intranet by 90% with Fishbowl’s Portal Solution Accelerator

CUSTOMER PROFILE

- Specializes in business insurance and risk management services for select industries
- 2,300 employees - operations in 49 states
- \$2 billion in revenue

BUSINESS DRIVERS

- Provide a modern, mobile-ready intranet to employees
- Enable and empower business users to contribute and own content on the intranet
- Remove IT from the change control process, thereby reducing page change requests to hours instead of days
- Ensure compliance through content governance
- Upgrade non-supported SiteStudio intranet to WebCenter

SOLUTION SUMMARY

- Fishbowl upgraded company’s intranet from SiteStudio to Oracle WebCenter Portal and Content 12c
- Fishbowl’s Portal Solution Accelerator jumpstarted deployment with pre-packaged portal components such as a megamenu, in-context content editors, and page templates
- Fishbowl’s Admin Suite enables security parameters already in place to be leveraged for change management across business groups and associated contributors
- Google search provided familiar search tool within the intranet

CUSTOMER BENEFITS

- **Content publishing time reduced by 90% as changes/updates occur in hours instead of days or weeks**
- Content governance is ensured through role-based contribution and system managed workflows
- In-place content editor makes it easy for business users to contribute or edit content in real time
- New megamenu provides faster and more intuitive navigation to intranet content
- Phone, tablet and desktop support has made the intranet more accessible ensuring repeat visits