PARTNER USE CASE

Worldwide Employees
2,800

Revenue
$2 billion

Industry
Insurance

Products
Oracle Content Management (OCM)
Oracle Integration Cloud
ReactJS
Microsoft Azure
Azure DevOps

Summary

This mutual insurance company sells Property and Casualty, Life, and Personal Lines (MN Only). They sought out a solution to migrate their content to Oracle Content Management. They wanted to create and implement a structure to assist in future migrations.

Top Customer Objectives and Challenges

- Deliver Enterprise Portals / websites to empower Customers, Agents and Employees to access the information they need through multiple interfaces including mobile apps

- Easy of contribution and Maintenance of 5+ websites – public and secure

- Part of Corporate Digital Transformation Initiative

- Provide a modern, mobile-ready intranet to employees

- Enable and empower business users to contribute and own content across all sites

- Remove IT from change control process—reducing page change requests to hours instead of days

- Ensure compliance through content governance

Solution Delivered

- React and React.js responsive sites and mobile applications

- Headless Content Management System (CMS) and Deliver

- Customized system for asset categorization

- Built and edited published sites

fishbowl
SOLUTIONS

www.fishbowlsolutions.com

Partner Contact:
Tim Gruidl
952-239-5432
tgruidl@fishbowlsolutions.com

Results

➢ Easier navigation for employees due to OCM training

➢ Improved accessibility of content

➢ Increased efficiency due to properly trained employees

➢ Improved the location of assets through categorization